

## **LANCE M. GIROUX**

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### **SUMMARY**

Lance Giroux is an educator with over three decades experience teaching, facilitating seminars, training leadership and team development, consulting, and executive experience. He has served in excess of 50,000 people in public seminars and workshops, university classrooms, educator conferences, retreats and corporate training programs.

### **EXPERIENCE**

#### **1994 to Present      Owner/Managing Director, Allied Ronin Leadership Training & Consulting, Petaluma, California**

Provides leadership consulting, corporate leadership and team training design and facilitation services. Clients have included: The UN Secretariat, US Navy, US Army, US Social Security Administration, Federal Reserve Bank of San Francisco, Applied Biosystems, the Roche Corporation, Verizon, Nokia, Oklahoma State University, Westminster College, Texas A&M University, University of San Francisco, AIESEC and organizations in Asia and Europe.

Developed, marketed, produced and facilitated:

- A semi-annual, four-day leader's retreat.
- A one-day corporate training using principles and movement of aikido.
- A two-day corporate basic communication, team and service training.
- A three-day corporate leadership and team intensive.
- A three-day public seminar focused on developing individual and team strength, decisiveness, accountability and responsibility under pressure.
- A three-day communication seminar for parents and individuals working with youth.
- Various special topic corporate trainings and workshops.

#### **2001 to Present      Training/Certification Representative – The Samurai Game®**

Serves the owners of the Samurai Game® (The Leonard Trust) as their sole representative for training and certifying facilitators worldwide for this leadership and team effectiveness simulation. In this capacity, travel throughout U.S., Mexico, Eastern Europe, the UK, Australia, SE Asia, North Africa, China and Taiwan.

#### **2000 to 2003      Adjunct Faculty, School of Business and Management, University of San Francisco, San Francisco, California**

Instructor for core MBA leadership course.

Designed, developed and conducted, the University of San Francisco (USF) Leadership Retreat, uniquely presented to a mix of executives and USF Alumni as an executive education program, and USF MBA Candidates for credit.

Periodically facilitated intense interactive leadership simulations attended by Candidates for MBA (School of Business & Management) and Masters of Information Systems (College of Professional Studies).

**1988 to 1995**                    **Vice President, Instruction and Training, PSI World Seminars  
San Rafael, California**

Managed trainer development and budgeting, and curriculum design for an international seminar corporation consisting of 100 employees, having an annual seminar attendance of 10,000 participants. Successfully redesigned the company's seven-day success seminar and ten-day leadership seminar. Oversaw the management of company's 1700 acre training center, including on-site housing and in-door and out-door teaching facilities.

**1983 to 1995**                    **Senior Instructor, PSI World Seminars, San Rafael, California  
Member, Board of Trustees - PSI World Seminars**

Led trainer teams, support personnel and volunteers, and was lead trainer for the company's seven-day life success training conducted 16 times annually with average seminar attendance of 80 participants and 10 volunteer staff.

Led trainer teams, support personnel and volunteers and was the lead trainer for the company's quarterly ten-day live-in leadership seminar with average seminar attendance of 60 participants and 15 volunteer staff.

Annually led a week long leadership training for teens, average course attendance of 60.

**1978 to 1983**                    **Director, Basic Seminar Department, PSI World Seminars  
San Rafael California**

Recruited, hired, trained, led and managed instructor teams who conducted the company's seminars throughout the United States, Canada, Japan and the Philippines. Personally led in excess of four hundred of these seminars in the U.S., Canada and Japan.

**1977-1978**                    **Instructor, PSI World Seminars  
San Rafael, California**

Conducted seminars and marketing events in the U.S. and Canada.

**1976-1977**                    **Area Director, PSI World Seminars  
Honolulu, Hawaii**

Managed business and marketing activities for Oahu operations. Conducted weekly workshops for inmates at Hawaii State Prison.

**1973-1977**                    **United States Army, 25th Infantry Division  
Schofield Barracks, Hawaii**

Operations Control Officer, Division G3 Department  
Staff Intelligence Officer, 1st Battalion 21st Infantry  
Order of Battle Section Chief, Division G2 Department  
Investigations Control Officer, Division G2 Department

**EDUCATION**

**1968-1972**                    **United States Military Academy**

West Point, New York  
Graduated and Commissioned 1972, Bachelor of Science

## **ACADEMIC EXPERIENCE**

Adjunct Faculty: School of Business & Management, University of San Francisco, MBA programs, 2002 – 2003. Instructing the Core MBA Leadership Courses and the University of San Francisco Leadership Retreats.

Lecturer / Presenter: University of Nevada Las Vegas, Leadership Development, Student Involvement & Activities programs for undergraduate and graduate students and faculty, 2004, 2005, 2006, 2007, 2008, 2009.

Lecturer / Presenter: Texas A&M University, Mays Business School, Undergraduate Business Fellows Leadership Programs, 2006, 2007, 2008.

Lecturer / Presenter: Westminster College (Salt Lake City UT), Gore School of Business, MBA programs, 2004, 2005.

Lecturer / Presenter: Oklahoma State University (Tulsa, OK), School of Business & Management, MBA Legacy Program, 2004, 2005.

Lecturer / Presenter: University of San Francisco, MBA, PMBA, EMBA programs at the School of Business and Management, and MSIS programs at the College of Professional Studies, 2000, 2001, 2002, 2003.

## **TEACHING PRESENTATIONS**

The First Day of Class: More Than an Icebreaker (with Claudette Peterson, Ph.D., and Tim Peterson, Ph.D.) Workshop, Organizational Behavior Teaching Conference, Marquette University, Milwaukee, WI, June 2011

Educating the Whole Learner Through Action Using the Art and Principles of Aikido Workshop, Organizational Behavior Teaching Conference, University of New Mexico, Albuquerque, NM, June 2010

Leadership, Follower-ship, Communication and Understanding: The Fundamental Principles and Movement of Aikido Workshop, Organizational Behavior Teaching Conference, College of Charleston, Charleston, SC, June 2009

The Samurai Game: A Powerful Team and Leadership Simulation (with Dennis O'Connor, Ph.D.) Workshop, Organizational Behavior Teaching Conference, Babson College, Wellesley, MA, June 2008

The Samurai Game: A Powerful Team and Leadership Simulation (with Tim Peterson, Ph.D.). Workshop and Follow-up Session, Organizational Behavior Teaching Conference, Pepperdine University, Malibu, California, June 2007.

On a Quest: A Behavioral Simulation to Accelerate Positive Leadership Development, (with Tim Peterson, Ph.D. & S.R. Brewster), Gallup Leadership Summit, Washington, D.C., October 2006.

The Samurai Game: A Powerful Team and Leadership Simulation (with Tim Peterson, Ph.D.). Workshop and Follow-up Session, Organizational Behavior Teaching Conference, Nazareth College, Rochester, New York, June 2006.

The Samurai Game: A Powerful Team and Leadership Simulation (with Kathleen Kane, Ph.D.) Workshop and Follow-up Session, Organizational Behavior Teaching Conference, Western New England College, Springfield, MA, June 2003

The Samurai Game: Challenging Ourselves and Our Students (with Kathleen Kane, Ph.D.) Workshop and Follow-up Session, Organizational Behavior Teaching Conference, Chapman University, Orange, CA, June 2002.

## **PUBLISHED WORKS**

*Rising Above Conflict*, Allied Ronin, 1996  
*The Art of Practice*, Allied Ronin / Masterpeace Coaching & Training, 1999  
*The Mental Game*, Allied Ronin, 2001  
*Getting Down There With Your Kids* - Las Vegas KIDZ Magazine, June 1997  
*Listening To The Message Behind The Words* - Las Vegas KIDZ Magazine, July 1997  
*A Ronin Reflects On The Samurai Game®* - Aikido Today Magazine, May/June 2002  
*On Principled Leadership: It's the Person, Not the Title* - University of San Francisco Graduate Business Journal, September 2002  
*Earth to Mom, Earth to Dad* – Sonoma Parents Journal, March 2004  
*Onegai Shimasu: A Lesson In Leadership* – Business Fellows Newsletter, Texas A&M University, Spring 2006

## **MEMBERSHIPS/ORGANIZATIONS**

Association of Graduates, US Military Academy  
Organizational Behavior Teaching Society  
Aiki Extensions

## **OTHER**

Private pilot  
Shodan (black belt rank) – Aikido, a Japanese martial art  
Assistant Instructor – Two Rock Aikido dojo, Petaluma, CA [www.TwoRockAikido.com](http://www.TwoRockAikido.com)

## **ORGANIZATIONS SERVED**

Organizations in RED - service included **The Samurai Game®**

Organizations marked \*\* - service included The Art of Practice and Organizational dojo™

**The United Nations Secretariat**

**AIIESEC International**

**AIIESEC country constituencies in Slovakia, Poland, Etypt and Hungary**

United States Army - CECOM

United States Navy – NAVFAC Engineering Command

United States Social Security Administration

Federal Reserve Bank of San Francisco

Department of Education, State of Hawaii - Honolulu, HI

\*\*Environmental Chemical Corporation

\*\*Puyallup Tribe of Indians, Emerald Queen Casino/Hotel- Tacoma, WA

**City of Anaheim – Anaheim, CA**

Arizona State Parks Department

HEALTHSOUTH

Alcatel USA

**\*\*Bond University – Gold Coast, Australia**  
Applied Biosystems  
Sports Associated, Inc.  
Societe Generale Corporate & Investment Banking  
Alcatel-Lucent, Mid East Africa  
California Bank & Trust  
Nokia  
Walt Disney Company Mexico  
Verizon Wireless  
Pierre Fabre Medicament (Poland)  
BN Office Solutions (Krosno, Poland)  
Oceanit Laboratories, Inc.  
QSR Manufacturing (PR China)  
Vantage Corporation (PR China)  
Roche Corporation (Warsaw, Poland)  
**\*\*Event Network**  
**\*\*USS JOHN C. STENNIS (CVN-74)**  
**\*\*Organizational Behavior Teacher Society**  
**\*\*BJ's Enterprises - Tacoma, WA**  
Ingenes Instituto de Infertilidad y Genetica (Mexico)  
University of San Francisco - School of Business & Management  
University of San Francisco - College of Professional Studies  
Stern School of Business, New York University  
University of Nevada Las Vegas  
Oklahoma State University  
Texas A&M University  
Westminster College, Gore School of Business (Salt Lake City UT)  
John F. Kennedy University  
Sacramento Leadership Institute, California State University Sacramento  
Owens Broadcasting / KNIX Radio - Tempe, AZ  
Lincoln Broadcasting / KTSF TV – San Francisco, CA  
Christensen Law Offices Las Vegas, NV & Christensen Law International  
Marquis & Aurbach Law Offices - Las Vegas, NV  
Strozzi Institute  
**\*\*Top Human, International. (Hong Kong, Taiwan, PR China and Malaysia)**  
95%, The Advertising Academy – Malaysia  
Glogal Knox - Malaysia  
Benchmark Training (Hong Kong)  
The Avalon Group – the Netherlands  
MexWorks (Mexico City)  
AsiaWorks (Hong Kong, Taiwan, Jakarta, Bali)  
Next Step Asia (Hong Kong, Taiwan)  
Vision Consulting – PR China  
LCS Culture Communications – PR China  
Krakowskie Stowarzyszenie Aikido & Aiki-Management (Poland)  
Klemmer & Associates  
The InnerWork Company  
Right Now Consulting – Walnut Creek, CA  
95% Advertising Academy – Kuala Lumpur, Malaysia  
GlobalKnox – Kuala Lumpur, Malaysia  
DeSai Learning Systems – West Hartford, CT  
Institute for Embodied Wisdom – Ojai, CA  
Ellipsis Consulting – Mexico City, Mexico D.F..  
Run Rhino – Santa Cruz, CA  
Spectrum Trainings – Boise, ID  
WorlWorks  
Academy of Management Sciences - Beverly Hills, CA

International Human Coaching – Mexico City, Mexico D.F.  
SeaBridge Software  
Girl Scouts of America – Spanish Trails Council, CA  
Apache Health Care Services – Mesa, AZ  
East Valley Regional Health System & Chandler Hospital - Chandler, AZ  
WycoFastFoods – Tucson, Arizona  
Topeka Transfer & Storage - Topeka, KS  
Aloha Animal Hospital – Honolulu, HI  
Sky Ridge Middle School – Camas, OR  
B.U.I.L.D – Menlo Park, CA  
Julia Morgan School for Girls – Oakland, CA  
Bitney College Preparatory High School – Grass Valley, CA  
Developers Marketing Group & Developers Mortgage Group - Las Vegas, NV  
Brandeis Hillel School – San Rafael, CA  
Weyerhaeuser Equity - Las Vegas, NV  
Offices of Armel Gomez, DDS - Las Vegas, NV  
Todd Bingham Fine Art - Las Vegas, NV  
PRIDEMARK Paramedic Services, LLC - Arvada & Boulder, CO  
RISE, Inc. - Salt Lake City, UT  
Hawaii Community Foundation - Honolulu, HI  
Douglas Engineering Pacific, Inc - Honolulu, HI & Portland, OR  
HPK Marketing, LLC - Honolulu, HI  
Unity Church of Maui - Wailuku, Maui, HI  
The Leadership Group of Santa Barbara – Santa Barbara CA  
Federated Indians of Graton Rancheria – Sonoma County CA  
Academy of Textiles and Flooring - Whittier, CA  
Bay Area Directors' Forum - Santa Cruz, CA  
PeopleLink - Petaluma, CA  
Pisenti & Brinker - Wealth Management Consultants - Santa Rosa, CA  
Strategic Construction Management – Santa Cruz, CA  
Frank Howard Allen Real Estate Company – Petaluma, CA  
Women's Council of Realtors of Contra Costa County – Walnut Creek, CA  
Zenith Capital, LLC – Santa Rosa, CA  
Luso-American Education Foundation - Dublin, CA  
Wilmar School District - Petaluma, CA  
Mahowald Insurance - St. Cloud, MN